



Première

BY H&S



BRANDED
RESIDENCES:
THE NEXT
BIG THING

I Love  fashion



“My vision is to make our life fashionable. In every corner and minute of our life, fashion should be the guiding light. We look forward to moving into the f Premiere residences.”

MICHEL
ADAM
FOUNDER
FASHION TV



fashiontv

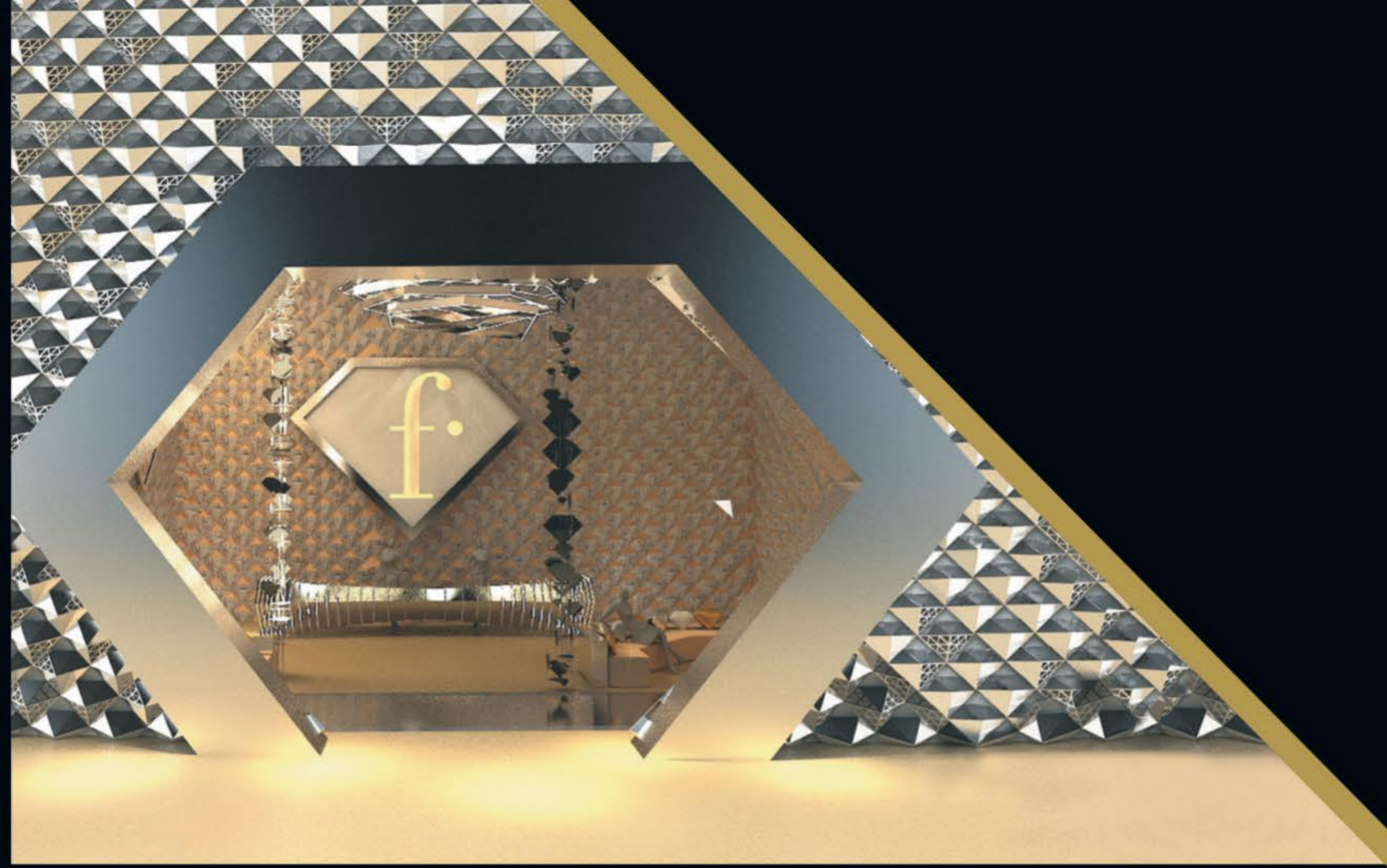
THE STYLE REVOLUTION HAS A NAME

5 CONTINENTS

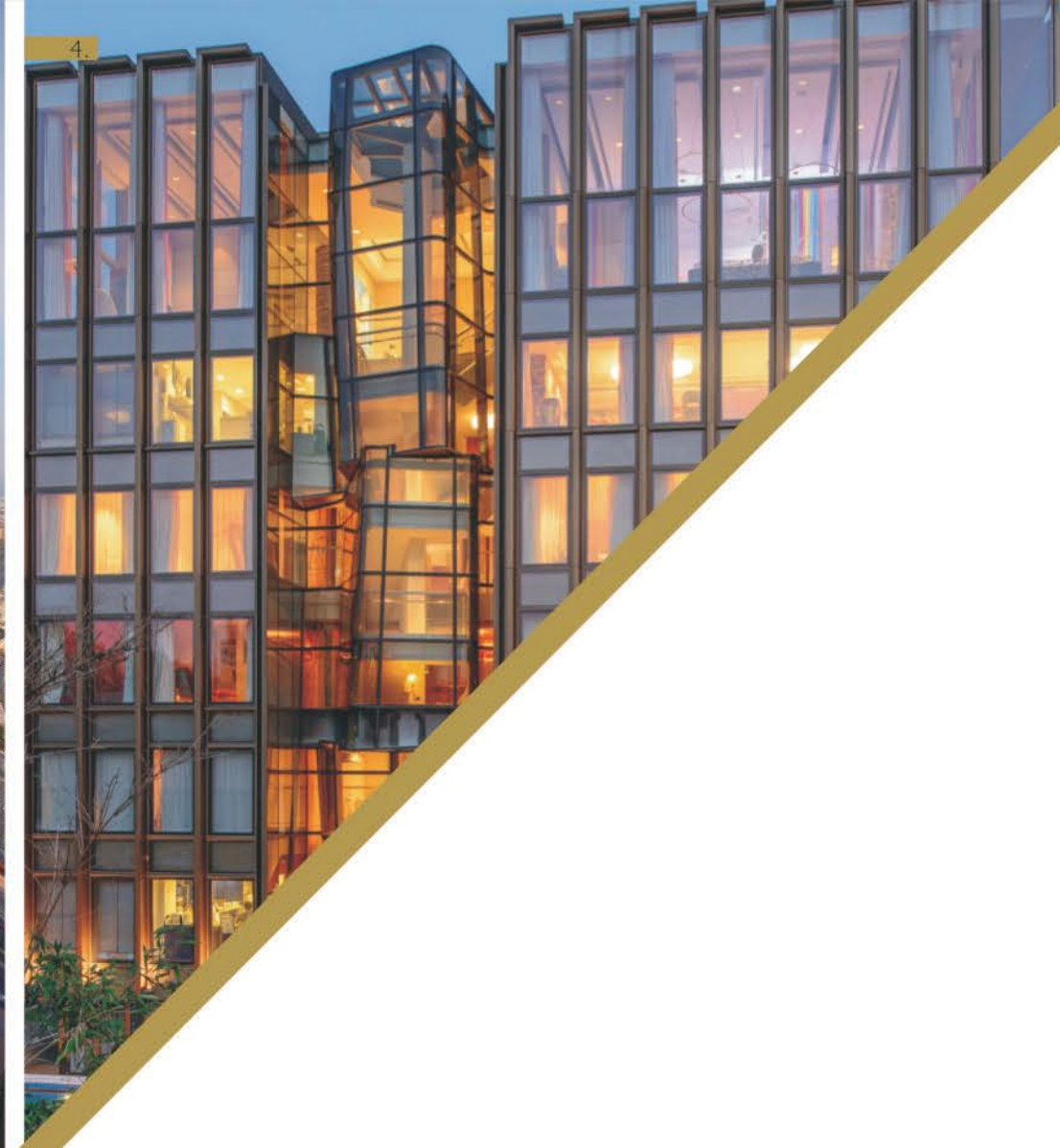
200 COUNTRIES

2000 CABLE PLATFORMS

500 MILLION VIEWERS




fashiontv

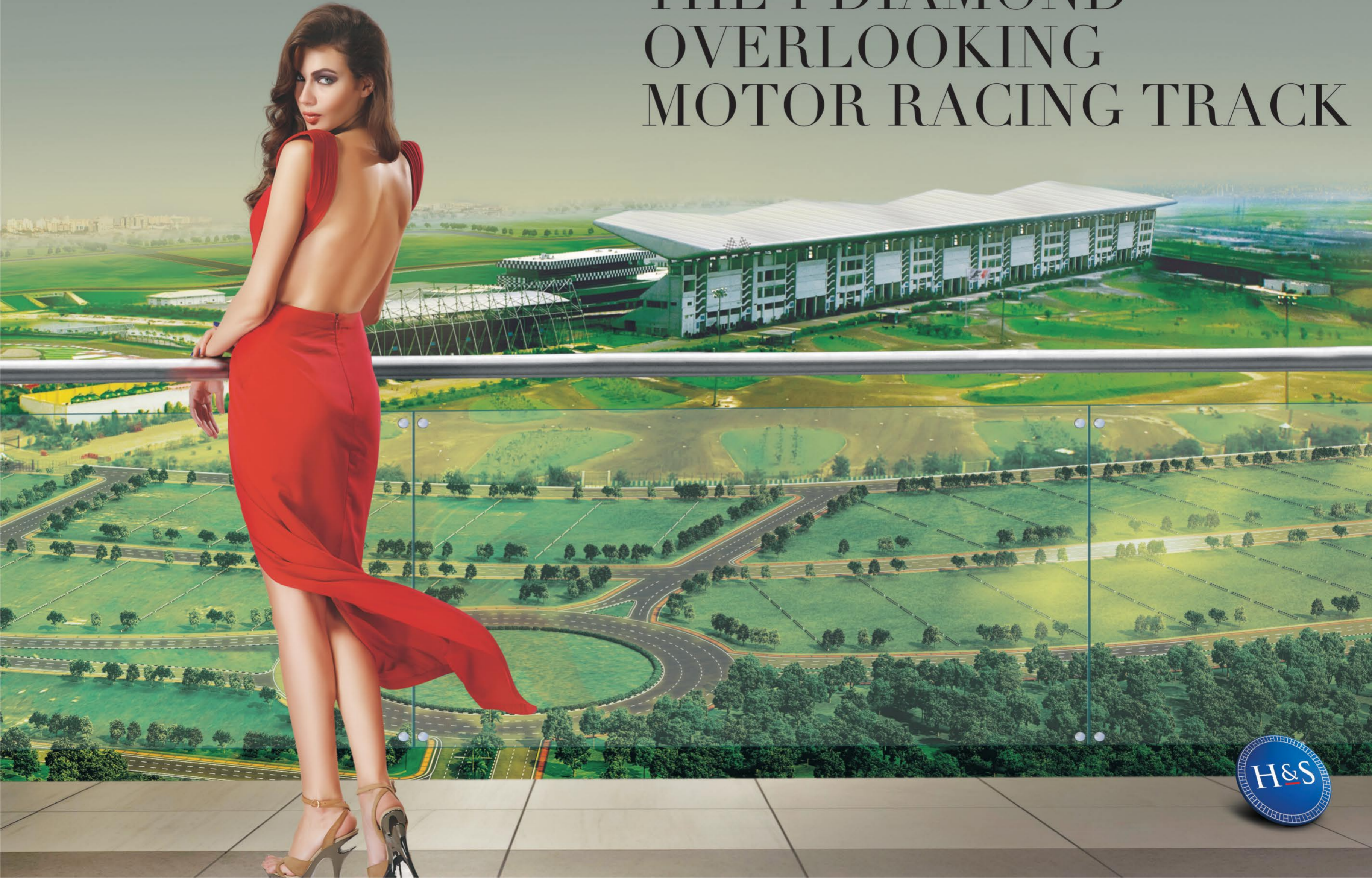


created by the
leading global architects

Aedas

1. BOULEVARD PLAZA, DUBAI
2. U-BORA TOWERS, DUBAI
3. OCEAN HEIGHTS, DUBAI (DESIGNED BY ANDREW BROMBERG OF AEDAS)
4. THR350, HONG KONG AND MORE
5. GRAMERCY, HONG KONG
6. FORTUNE CENTRE, XIAMEN, CHINA
7. CENTER 66, WUXI, CHINA
8. NAPIER, SINGAPORE

ANNOUNCING THE ARRIVAL OF THE f·DIAMOND OVERLOOKING MOTOR RACING TRACK





ACTUAL DRONE VIEW FROM THE RIGHT WING OF THE SITE





f. *Première*
BY H&S





F1 TRACK

already famous
LOCATION

Overlooking the motor racing track, the new hub of active lifestyle seekers Strategically located just off the state-of-the-art Yamuna Expressway

Day-to-day living amenities and infrastructure like offices, schools and healthcare located within 10 minutes

Easy commuting to the major destinations of Delhi

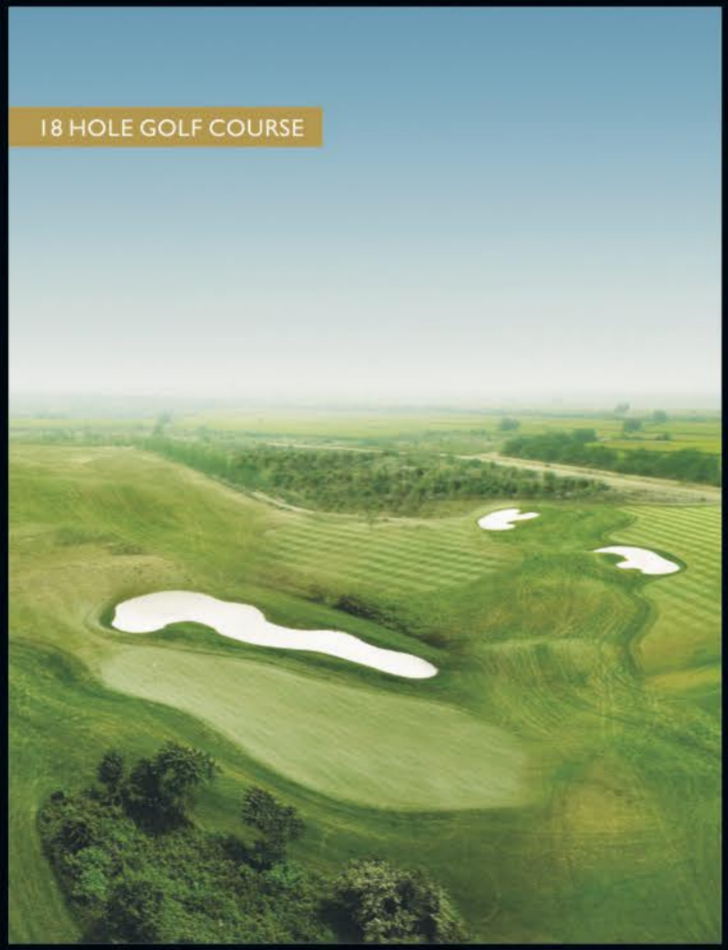
Good connectivity with Delhi-Noida-Delhi (DND) Flyway and National Highway 24 (NH24)

Close to the proposed Night Safari in Greater Noida

Easy connectivity to the commercial centres on the eastern side of River Yamuna



INTERNATIONAL CRICKET STADIUM



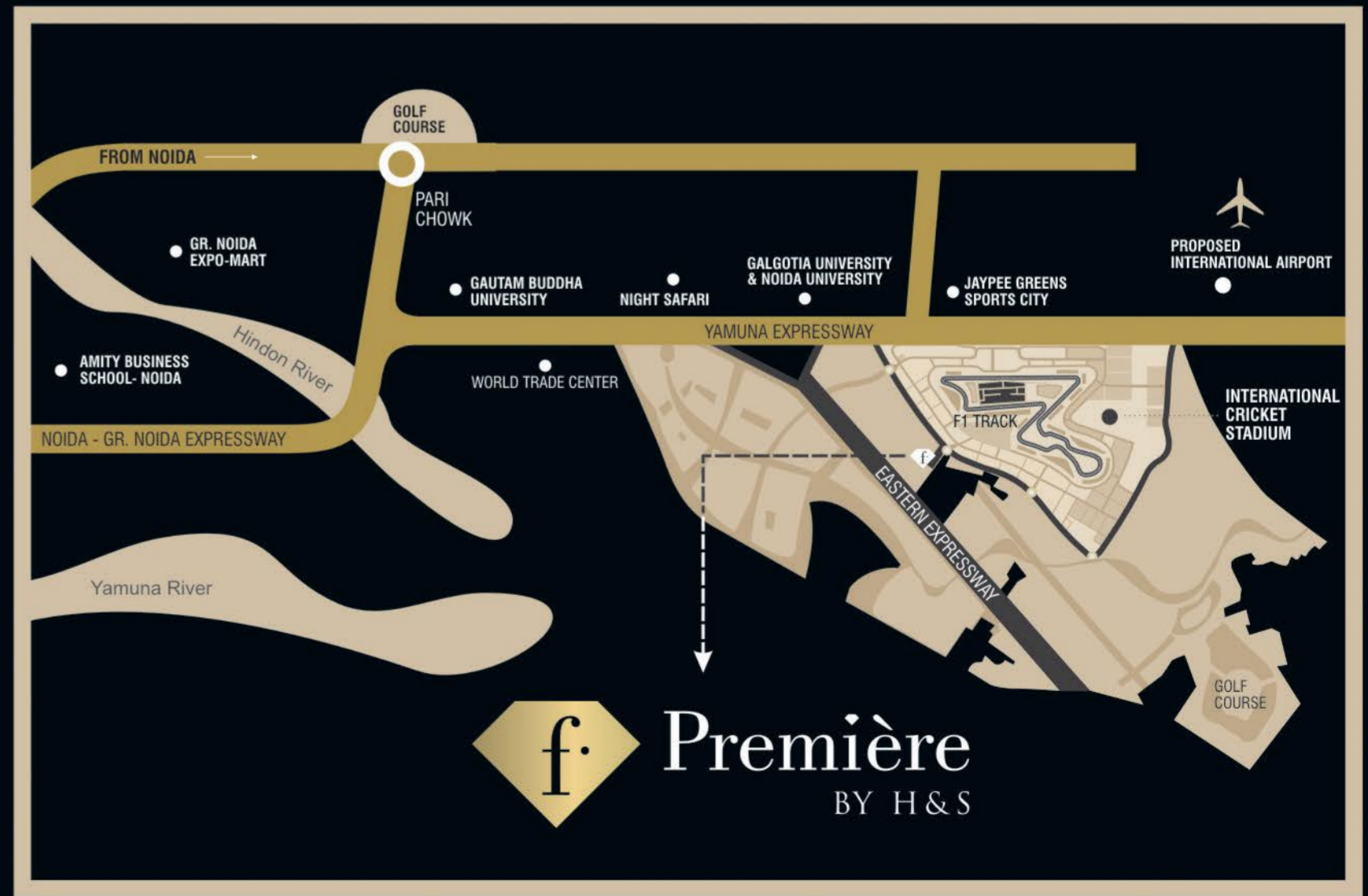
18 HOLE GOLF COURSE



NIGHT SAFARI



PROPOSED AIRPORT



f. **Première**
BY H & S



THE TOWER
CLUB PREMIÈRE
SKY LOUNGE



f. *Première*
BY H&S





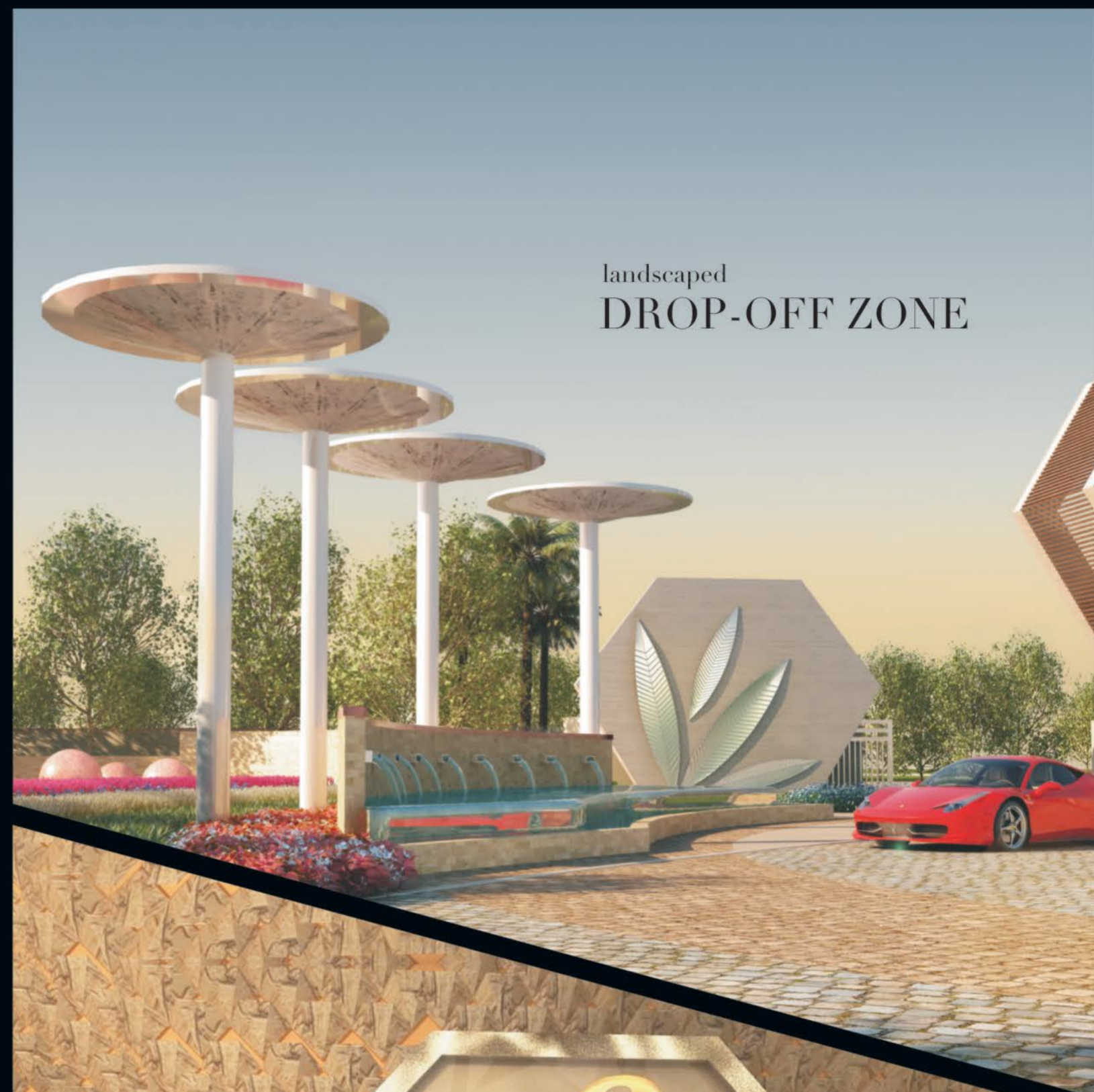
Artistic Impression

let your entry announce your
ARRIVAL

impressive
FRONT FACADE



landscaped
DROP-OFF ZONE



anytime
CONCIERGE

3 BHK ARRIVAL LOUNGE



2 BHK ARRIVAL LOUNGE



where ambience makes a
STATEMENT



a-la-mode
LIFESTYLE

Set within an alluring designer complex

A secure gated development

Uber luxury like synchronised high speed elevators,
club house with pool deck and splash pool

Grand double height lobby

Double basement with well lit parking for residents

Well lit corridors with marble / tiles

Superior wall finish with texture paint on internal walls

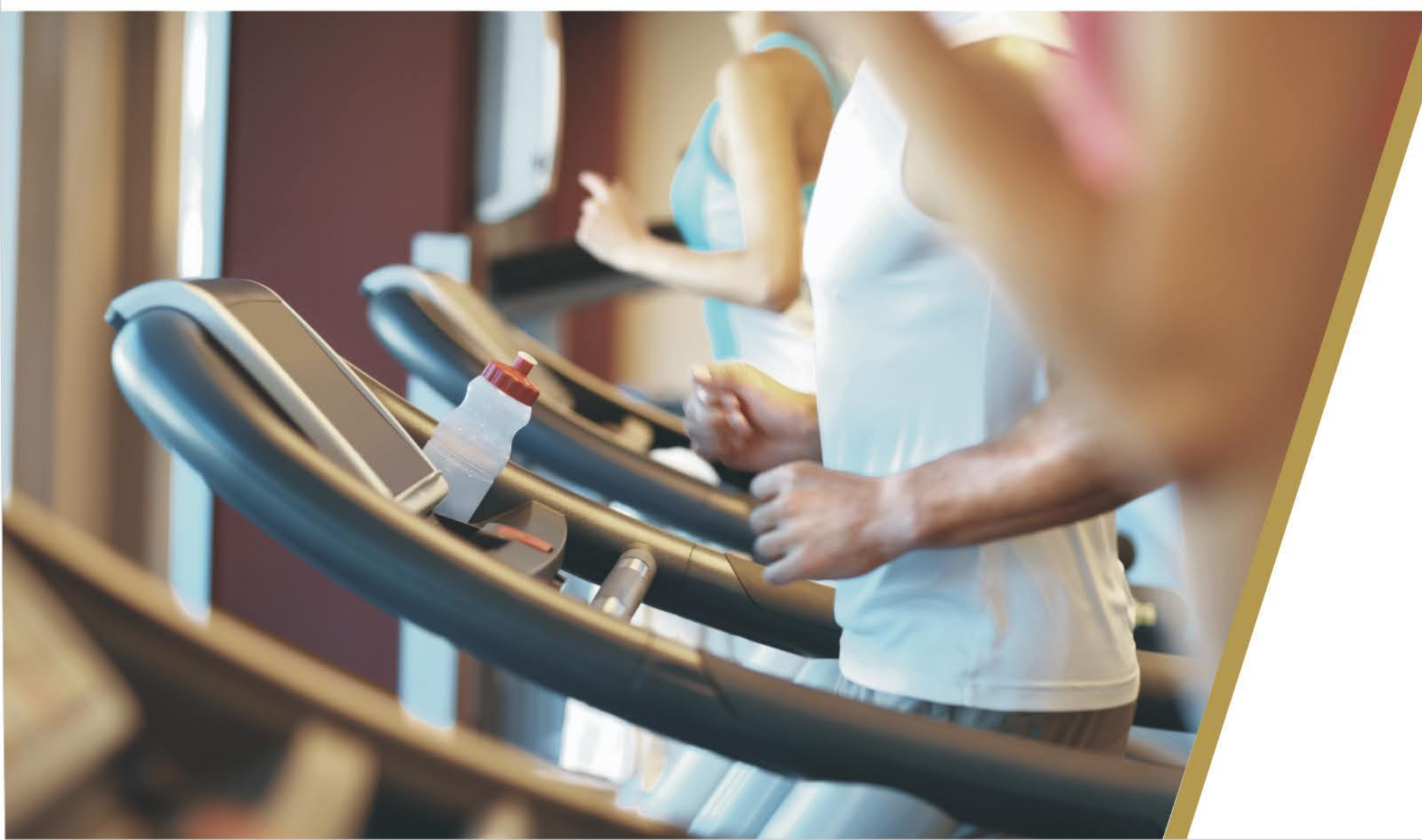
Superior quality paint for external walls

Earthquake resistant RCC framed structure as per
seismic zone 4



f. *Première*
THE CLUB





your personal retreat at
CLUB PREMIÈRE

Large Swimming Pool for adults and separate Pool for kids

World-class Gymnasium / Aerobics centre

Steam room / Jacuzzi

Indoor games

Multi-purpose venue

Library

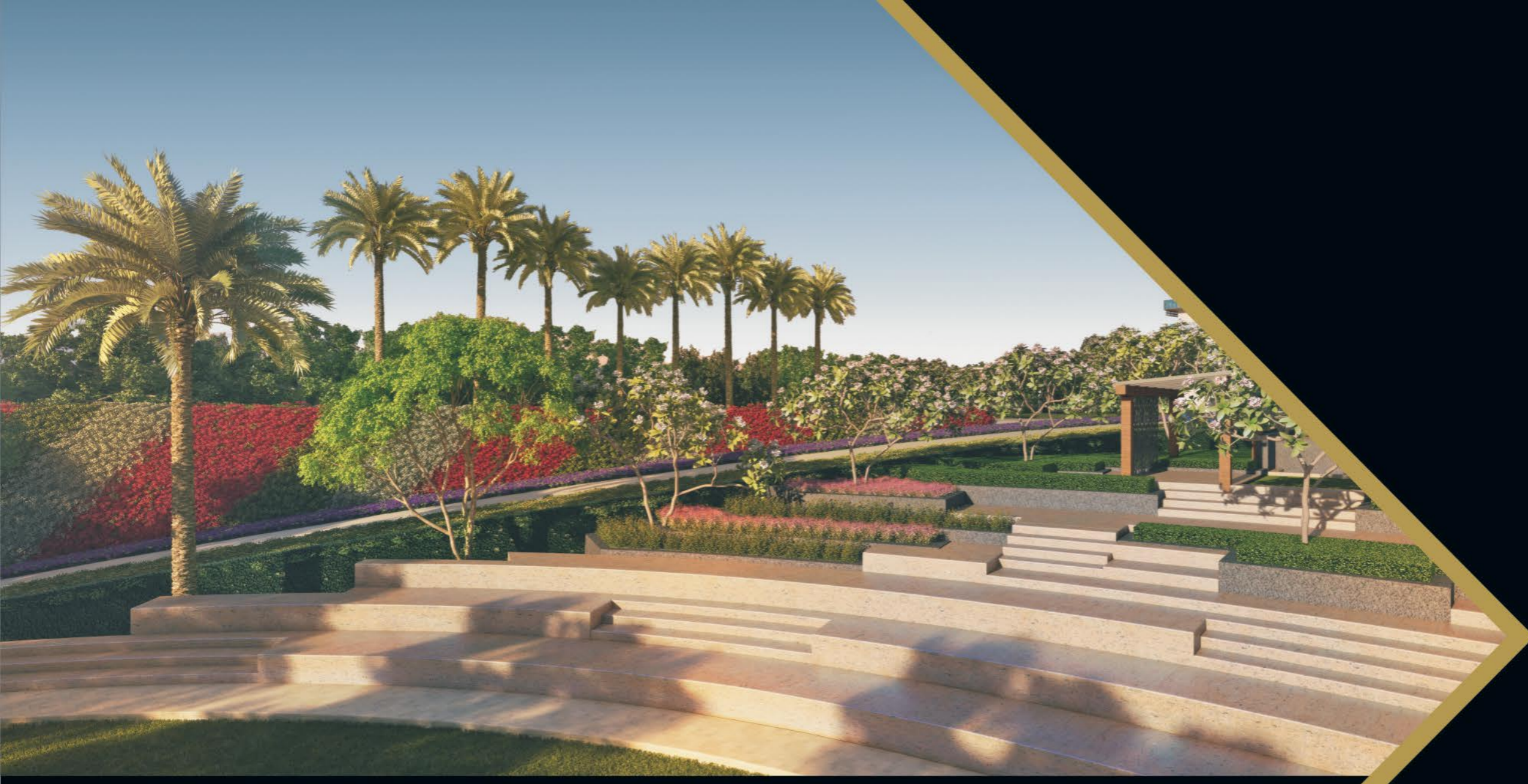
Yoga and Meditation centre

Amphitheatre

Skating Rink

Badminton, Tennis and Basketball Courts

Kids play area



Première
BY H&S



AMPHITHEATER

TENNIS COURT

SKATING RINK

BADMINTON COURT

BASKETBALL COURT

KIDS PLAY AREA



Première
SKY LOUNGE





Conceptual Image

rendezvous with celebrities at
SKY LOUNGE

An exclusive residents' lounge set on level 22-23 with the spectacular view of motor racing track

Private space

Wi-Fi enabled zone

From modern day classics to innovative beverages, bar bites, and chill-out treats





THE RESIDENCES



the fashion
RESIDENCES

2 & 3 BHK luxury residences

Well lit interiors with ample natural light

Spacious living / dining room and bedrooms

Separate wardrobe area in all bedrooms

Well designed tiles in the bathroom, premium
sanitary fixtures and CP fittings

Premium quality paints for external walls



IN-ROOM DINING
FACILITY
FOR THE EXCLUSIVE
SKY LOUNGE
MEMBERS





THE DEVELOPER
THE DEVELOPMENTS
THE TEAM
SITE PLAN
FLOOR PLANS



developed by home & soul:
HELLO LUXURY!

The new India with its upbeat confidence deserves world class destinations. A team of experienced real estate professionals has come together to create a "world of progressive blue".

Home & Soul is surging ahead to achieve its vision of value creation through excellence in delivery. The emphasis on world class architecture showcases a modern lifestyle that is driven by client expectation and intent of realising their dreams.



BW
BOULEVARD WALK
BY H&S



An innovative mix of Highstreet Retail, Multiplex, Food Court, Serviced Suites, Five Star Hotel and Business Centre at Greater Noida West.

Construction in full swing

BL
BEETLE LAP
BY H&S



2 & 3 BHK Luxurious Residences just off Yamuna Expressway.

Possession by Dec 2016



the TEAM



SAKSHI KATIYAL
Chairperson

A judicious and dynamic leader with hands on experience in Operations, Marketing, Sales and Client Relations with rich academic and experiential knowledge. Her contribution towards developing residential and commercial, is tremendous. She leads the company towards a brighter future with her talent to build partnerships and broader business relationships.



NEERAJ JAIN
Business Advisor

Techno commercial expert with over 22 year leadership experience in the field of Telecom, Real Estate and Management Consulting. He advises on Organisational Design, Business Process Re-engineering, Project Management, Management and Operations, Business Strategy and creating Organisational Blue Print for next 5 years. He holds an MBA from FMS, Delhi, M. Tech from IIT, Delhi, B.E (Electrical) from Delhi College of Engineering, Delhi and LL.B from Delhi University. He is also Master Black Belt Six Sigma.

MANOJ JOSHI

VP Construction Coordination (PMC)

B. Arch. from School of Planning and Architecture, Delhi and registered with Council of Architecture, Manoj holds over 20 years of experience in Project Management and delivery of projects across institutional and corporate real estate sectors. He directs and monitors the step by step execution of all the endeavors from initial designing & envisaging, quality and timely deliverance.



ANIL KHADKIWALA
Head Development

A graduate in Civil Engineering from Delhi College of Engineering, he is associated with the construction industry for over 34 years with sharp acumen in Project Management, Structural Consultancy and Commercial functions.



GAURAV MATHUR
Financial Advisor

Having pursued his professional qualification as CA DISA from ICAI, Gaurav majored in Strategic Business Planning and has more than 14 years experience in the field of finance, auditing, strategy and taxation and expertise in financial planning. Prior to H&S, he worked with Investors Clinic as Vice President Finance.

RAKESH ARORA
Head Finance & Accounts

A Commerce Graduate from Delhi University and qualified CA & CWA. With him more than 14 years of valuable work experience in diversified industries Rakesh has the expertise in the entire gamut of F&A across organizations.



AJAY CHUGH
VP Sales & CRM

A commerce graduate from Delhi University and a veteran in the Real Estate industry, Ajay has 22 years of experience in Sales, Marketing and Client Relations and land sourcing. He has a team approach in achieving organizational objectives and enhancing productivity. His vast experience, knowledge and expertise has been paramount for the organization's success.

RAKHI SHARMA
Head Marketing

A dynamic young leader with an MBA degree and 8 years of experience in Corporate Communications, Rakhi has successfully accomplished the introduction of Home & Soul as a niche brand by creating a buzz in the Delhi/ NCR Real Estate market. She is hands on with new brand launches, marketing campaigns and driving strategic communication across diverse industry verticals.



LOKESH PATODIA
Legal Advisor

A post Graduate in Law (LLM) and Commerce (M. Com.) Lokesh holds vast experience of over 14 years in the Real Estate industry with expertise in both litigation and non-litigation, documentation, land acquisition, due diligence and internal processes.

- 1 GUARD ROOM AND MAIN ENTRY 2 TOWER ENTRANCE PLAZA 3 TOWERS
- 4 JOGGING PATH 5 KIDS PLAY AREA 6 SIT OUT SPACE 7 PAVILION
- 8 AMPHITHEATER 9 BASKETBALL / BADMINTON COURT 10 TENNIS COURT
- 11 SKATING RINK 12 WATER SHEET FALL 13 LAWNS 14 GREENS 15 KIDS POOL
- 16 MAIN POOL 17 POOL DECK 18 JUICE BAR 19 SEATING UNDER CANOPY





CREDITS

DEVELOPER
HOME & SOUL

ARCHITECTS
AEDAS AND MODARCHINDIA

MEP CONSULTANT
V. S. KUKREJA & ASSOCIATED PVT. LTD.

LANDSCAPE CONSULTANT
AYAM

STRUCTURAL CONSULTANT
OPTIMIZATION CONSULTANTS

BRAND DESIGN
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Disclaimer: This brochure is conceptual and not a legal offer and gives only a bird eye view of the project. The content in this brochure, including the plans, elevations, images, floor plans, location details, area, design, layouts, specifications and payment plan etc. are indicative in nature and subject to variations and modifications at the sole discretion of the competent statutory authorities or the company.